



BroadVision Launches Clearvale for Android

New app keeps mobile users connected across widespread areas and work shifts

NEW YORK CITY & REDWOOD CITY, CALIF. – June 12, 2012 - BroadVision, Inc. (Nasdaq: BVSN), a global leader in social business solutions, today announced at the [info360 Conference & Expo](#) that it has expanded its portfolio of [mobile applications](#) to include Clearvale for Android. The new app gives Android users access to the [Clearvale™](#) enterprise social networking solution on their handsets and tablets for the first time.

Using social tools and techniques, Clearvale helps businesses around the globe effectively transform the way they work by providing [collaborative workspaces](#) in the network where employees, customers, and partners can do their everyday work including, resolving a customer issue, selling and marketing products, and employee recruitment. Clearvale for Android is a native app that connects users across geographic regions, time zones, and work shifts for improved business agility and productivity. This app is displayed in real time and loaded with communication and collaboration capabilities, which enables work to be done anywhere, anytime and by anyone.

According to a recent IDC forecast*, the worldwide mobile worker population will increase from just over 1 billion in 2010 to more than 1.3 billion by 2015, representing 37.2 percent of the total workforce. To support this growing mobile population, the functionality of Clearvale includes the ability to:

- Empower remote and mobile employees by providing the freedom to communicate and innovate at their most convenient times in a safe, controlled manner regardless of time zones, location, or device
- Improve customer service by making it easier for sales teams to collaborate or find information on-the-go to shorten sales cycles
- Stay connected and up-to-date in the event of a disaster, even if company offices or infrastructure are impacted, by accessing data in the cloud and collaborating on it from a device so work can continue

“For a global organization such as HiSoft, a mobile workforce is quickly becoming a reality. We look forward to further strengthening our Clearvale network with a native app for Android. Having this app will help us not only provide greater workplace flexibility but improve productivity and responsiveness, so we can make business decisions faster,” said Ke Xu, Vice President and Chief Information Officer at HiSoft Technology International Limited.

Clearvale for Android comes on the heels of the recently expanded features in Clearvale for iPhone/iPad, which gives users the same functionality that is now available on the Android. Clearvale for Android runs on handsets and tablets with Android 2.2 and above, and is available in English as well as Simplified and Traditional Chinese with Japanese soon to follow. The

Clearvale for Android app can be downloaded for free in the [Google Play](#) store and the Clearvale for iPhone/iPad is available on [iTunes](#).

“As organizations across the globe are increasingly embracing mobile workstyles and workshifting, many are turning towards enterprise social networks to keep these employees productive and engaged. Continuous access to the Clearvale network gives users the ability to close deals faster, respond to customers while offsite, or approve workflow tasks on their device rather than waiting to return to the corporate office,” said Dr. Pehong Chen, Chairman, President, and CEO of BroadVision. “The Clearvale for Android app is our latest move to meet the growing demand for connecting the mobile workforce by providing a platform for improving the way real work gets done anytime, anywhere from any device.”

Clearvale consists of [Clearvale Enterprise](#), a full featured enterprise network suite that enables businesses to create a [social enterprise ecosystem](#), and [Clearvale Express](#), a free enterprise social networking and team collaboration software tool for a single network. To learn more about Clearvale, please visit:

- [Clearvale.com](#)
- [BroadVision blog](#)
- Clearvale on Twitter [@Clearvale](#)

* Worldwide Mobile Worker Population 2011--2015 Forecast, (IDC # 232073, December 2011)

About HiSoft Technology International Limited

HiSoft Technology International Limited (NASDAQ: HSFT) is a leading China-based provider of outsourced information technology and research and development services headquartered in Dalian, China. HiSoft provides its services to leading companies around the world through a combination of onshore and offshore delivery capabilities. HiSoft leverages its skilled technology specialists and client-centric delivery centers to offer customers reliable and high-quality technology solutions. For more information about HiSoft, please visit <http://www.hisoft.com>.

About BroadVision

Driving innovation since 1993, BroadVision (NASDAQ: BVSN) is an innovative provider of e-business and social networking solutions for organizations seeking to grow profitably by improving online business processes through invited participation and social interaction. Our solutions -- including Clearvale, the world's first network of networks for the socially driven enterprise -- enable mission-critical e-business for next-generation organizations around the globe. The customers benefiting from BroadVision® solutions include Aeroxchange Ltd., Centre for Railway Information Systems, Controller General of Defence Accounts, Fiat S.p.A., Front Burner Restaurants, Hilti AG, Iberia, Indian Railways Catering and Tourism Company, Kotak Mahindra Bank Ltd., Malayala Manorama Co. Ltd., Promart Retail India Pvt. Ltd., SINA, SOFTBANK TELECOM Corp., Thomas Cook India Ltd., Vodafone, and more. Visit www.BroadVision.com for more details.

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