

## Feature Spotlight: Clearvale Activity Points



In the recent Clearvale release, we set a monthly goal of 100 activity points for all network members. While network administrators are of course free to change this goal, we wanted to share with you why having a network activity goal is good for network vitality and just how easy it is for network members to earn 100 points over a month.

### Why set an activity goal for network members?

By encouraging network members to earn activity points, you are encouraging them to use the network. If members aren't earning activity points, they aren't using the network to its fullest.

When members are engaged, adding content, commenting on content others posted, asking questions or providing answers, sharing videos, and so on, they are making your network social, instead of just a static portal with information.

### Why 100 points a month?

We came up with 100 as a minimum goal for some sort of regular interaction with the network. In reality, 100 points is not that hard to earn as long as others in the network are participating as well. I like to think of it as 5 points per day. That isn't so hard! If you upload two files, you earn 6 points and are over your daily goal of 5 points. If you rate 3 blogs and add comments on two other pieces of content, you have earned 5 activity points and have met your daily goal.

### How can I earn activity points?

*Move your work onto Clearvale:* For example, use Clearvale tasks to manage time off requests, document reviews, and so on. Create communities for projects and share files that others in the community need to do their job.

*Make your work more social:* Add comments to other people's content, rate the content, add a daily status update to share with other network members, follow another network member, community, or document. Write a blog and share it with your colleagues or customers. Create bookmarks of related content on other networks and share these links with other network members.

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### Which activities earn activity points?

With Clearvale, you immediately start earning activity points. For example, just by joining the network, you earned a point. When you join communities, follow content or other network members, you also earn a point. Rating content (by answering Yes or No to the “Was this helpful?” question) is another easy way to earn an activity point. As you get more comfortable in the network, you can earn even more points by creating new content.

In particular, you receive 3 points each time you create new content on the network. Creating new content includes:

- Creating a blog post
- Uploading a file
- Creating a forum or forum topic
- Creating a wiki
- Creating a poll
- Creating a bookmark
- Creating a calendar event

You also earn 3 points when you create a community.

You receive 1 point when you:

- Join a network or community
- If your network or community allows it, invite others to join
- Update existing content (such as a making a change to a blog you posted or updating a file you uploaded)
- Rate most content by clicking **Yes** or **No** to “Was this helpful?” (The exception is rating forum topic comments. You do not receive any points for rating these comments.)
- Follow content, a community, or a network member
- Post a comment on content
- Create a task
- Complete or decline a task
- Vote in a poll
- Send or reply to a message
- Write on the message board
- Send recognition
- Edit community settings

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### Where do activity point tallies appear?

Activity points are tallied for you on your personal page (click the **My Page** tab).

The screenshot shows a user profile with a photo of a woman. Below the photo is a link for 'Edit Settings'. The profile information section includes 'Connections' with 'Following: 0' and 'Followers: 0'. The 'Recognition' section is highlighted in yellow and contains the following activity point tallies:

Activity Points	
This week:	17
This month:	19
This quarter:	63
Lifetime:	63

Here you see your weekly, monthly, quarterly, and lifetime activity point totals for the network.

Clearvale also provides a social analytic report where you can track your activity versus your goal. To see this report, click **Reports** in the Profile Directory widget on your personal page. Then click **My Reports>Activity Target Vs. Actual**. You can generate this report for the three most recent weeks, months, or quarters.

Choose Period: [Weekly](#) | [Monthly](#) | [Quarterly](#)

	Member Goal	Points Achieved	Success Rate
March	150	48	32 %
February	150	199	132.7 %
January	150	335	223.3 %

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